## CAA Software, Inc.

## MemberLink User/Customer Interview

A short Phone interview and User testimonial of the MemberLink Program (and Add-ons used)

## **QUESTIONS:**

- 1) Briefly, in 30 seconds or less, please tell us about your experience with the MemberLink system at your church?
- 2) As a church staff person [or administrator or Minister] using the Memberlink system, do you find that the features and functions you need are available in MemberLink?
- 3) In your experience as a CAA customer, how has the CAA follow-up, training, and support response been for you and your church staff?
- 4) When another church is looking for church management software, and a representative contacts you for a referral, what would you say with regard to recommending CAA and our MemberLink program?

## THANK YOU!

Our goal is to keep the interview short, three minutes or less.